

Roll No. _____

S-3013

**B.SC. (Food Technology) IVth Semester
Examination-2019
Paper – IVth**

[Entrepreneurship and Agribusiness Management]

Paper Code-(BFT – 204)

Time : 03 Hours]

[Maximum Marks : 60

SECTION- A

Note: Attempt all questions. Each question carries 01 mark.

Choose the correct answer:

1. Which of the following would most likely lead to an increase in soybean oils?
 - (a) Increased industrial use of soybean oils
 - (b) Increased number of hogs being fed
 - (c) A small soybean crop
 - (d) All of the above

2. Which of the following business types allows the most liability protection for the owners?
 - (a) Partnership
 - (b) Sole proprietorship
 - (c) Corporation
 - (d) Partnership

3. The demand for beef is determined by:
 - (a) The price of beef
 - (b) Income of the purchaser
 - (c) The price of substitute
 - (d) All of the above

4. Which of the following is not a unique characteristic making the supply of farm products different than most products?
 - (a) The products are often perishable

- (b) The produces have a lot of market power because the buyers need the food
- (c) There is usually one crop per year
- (d) The time it takes to change production levels are long making decisions especially uncertain.

5. Which of the following shows the process of creating something new?
- (a) Business model
 - (b) Creative flexibility
 - (c) Modeling
 - (d) Innovation

Fill in the blacks.

6. number of members are their of WTO.
7. Venture capital is concerned with.....
8. Entrepreneurship Development Programmes is required to help the.....
9. What is Project appraisal?
10. Why project selection is important?

SECTION- B

Note: Attempt any five questions. Each question carries 04 marks.

Write about the following:

- 11. Importance of management cooperation.
- 12. Concept of Entrepreneurship.
- 13. Micro, Small and Medium Enterprises.
- 14. Basic management concepts.

Marketing, research for agribusiness.

Entrepreneurial motivation.

Agricultural and food policy.

SECTION- C

Attempt any three questions. Each question carries 10 marks.

What are Agribusinesses? Define marketing mix. Describe the UPS and 7ps concept of marketing mix.

What are the major functions of the Food corporation of India?
What are its proposed and reforms?

What is WTO? Why it is important? What is the role of WTO in Agriculture agreement on the reformation of the agricultural trade and domestic policies?

Enlist various laws which are to be followed in any business and industries.

Explain in detail the importance of retain and supply chain management in agribusiness.

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